



## **2023 WILL BRING NEW ATTRACTIONS TO NEW SMYRNA BEACH, FLA.**

**New Smyrna Beach, Fla. (December 13, 2022)** – While this year has seen several storms pass through the Sunshine State, the beachside city of New Smyrna Beach and its community have bounced back wholeheartedly. A 17-mile shoreline of beautiful white sands with clear waters has reopened for visitors, restaurants continue to serve up local fare and residents are prepared for a full calendar of holiday festivities. Ahead of the New Year, this thriving community also looks forward to welcoming new additions and celebrating its growth in 2022.

### **Coming in 2023**

Historic Canal Street will welcome [Jimmy Hula's](#), where fresh, globally-inspired menus take the stage at this new restaurant coming at the start of the year. Tiki-themed decor and a fun menu of creative tacos, burgers, bowls and more fit right in with NSB's beachy personality as it joins a host of delicious eateries along one of the city's most beloved streets.

As one of Florida's most popular surfing spots, the community is also looking forward to the arrival of the PerfectSwell Surf Pool at Ocean Gate Center in nearby Edgewater. Joining the new facility will be Point Break Restaurant, AWM Surf Bar and the indoor SurfStream where visitors can catch a wave on a rainy day. Seasoned and beginner surfers alike will have a blast at this innovative new center celebrating surf culture.

New Smyrna Beach will host signature events throughout 2023, with new artists and talent coming to the city for the celebrations. The first month of 2023 will be spent preparing for January's annual IMAGES Festival, where 53,000+ arts enthusiasts can enjoy an ever-growing slate of artists, live music, food trucks and demonstrations and more. See all the 2023 events in New Smyrna Beach at [www.visitnsbfl.com/signature-events](http://www.visitnsbfl.com/signature-events).

### **New Favorites of 2022**

A stroll down Flagler Avenue leads to a hot new space for rooftop dining, live music and a Polynesian-inspired menu: [Avanu](#), which made its debut earlier this year. Serving up everything from small plates and sushi to chef driven mains alongside an extensive cocktail menu and wine list, Avanu has already made an impressive splash. For more casual fare, another new Flagler resident, [Lil Dog Bar](#), serves up delicious NY-style hot dogs, beer, wine and even boba tea.

Joining a host of galleries and artisan shops along Canal Street, Gallery 237 and owner Joanna Steinert debuted a curated collection of one-of-a-kind art and gifts earlier this year. Shoppers can browse through unique creations including blown glass, handcrafted jewelry, colorful pottery, wall art and more to enjoy a day in the Historic District. A short walk from Canal, coffee lovers shouldn't miss a chance to grab a cup at the [Botanical House](#), where eco-friendly roasts are served up in a 1970s-style lounge space.

A luxurious bed and breakfast housed in a historic 1.5-acre riverfront estate, [Victoria 1883](#) opened in the fall and offers expansive gardens, individually designed rooms and beautiful indoor and outdoor gathering spaces. Guests will be dazzled by bold ceilings and colors, modern accents and curated art that characterize this upscale, relaxing retreat. With seven rooms, a pond, three gardens, covered porches and a speakeasy, this elegant new addition sets the stage for a dreamy escape.

This year, New Smyrna Beach has also added a few new restaurants to its robust outdoor dining scene. [Fysh Bar & Grill](#) opened this fall in Port Orange, where chefs in four separate kitchens serve up a blend of authentic Italian, Japanese and American cuisines in a large, family-friendly menu. Volusia County's largest restaurant features a 7,000 sq.-ft. riverfront rooftop, two full bars and a modernized gelato station. NSB's outdoor dining scene has also welcomed the more casual [River Deck](#) and [Crabby's](#) this year, where live music, drink specials and heaping plates of fresh seafood are the stars. River Deck plays host to regular outdoor parties on the weekends, where guests can enjoy local brews and views of the Indian River. Over on Atlantic Avenue, Crabby's serves up colorful frozen drinks and a regular schedule of live musicians on the patio.

With so many new additions and an impressive recovery from the storms this year, New Smyrna Beach is the perfect destination for 2023. Frequent and first-time visitors alike will enjoy discovering new offerings while taking in the gorgeous coastal landscape this barrier island has to offer. For more information on planning a trip to NSB, visit [www.visitnsbfl.com](http://www.visitnsbfl.com).

### **About the New Smyrna Beach Area**

The New Smyrna Beach area includes the communities of New Smyrna Beach, Edgewater, Oak Hill, Osteen and Port Orange in east Central Florida. New Smyrna Beach is an eclectic mix of old and new; of subtle sophistication and bohemian soul that is as "real" as Florida gets. It occupies a notable place in history as the second oldest city in Florida, site of the largest single attempt at British colonization in the new world. The city's barrier island is recognized worldwide for its incredible surf with Surfer

magazine recently touting it one of the “Best Surf Towns in America” and National Geographic magazine including it in its “World’s Top 20 Surf Towns.”

Accommodations range from charming bed and breakfast inns to family-size condominium units and oceanfront hotels. Natural attractions include 17 miles of sandy beaches from Ponce de Leon Inlet to Canaveral National Seashore and North America’s most diverse estuary – the Indian River Lagoon.

Two distinct downtowns along Flagler Avenue and Canal Street and connected via the Waterfront Loop welcome visitors with independent restaurants, unique shops, artisanal coffee shops and art galleries.

For more information, please visit [www.VisitNSBfl.com](http://www.VisitNSBfl.com) or call 386-428-1600. Follow [@NewSmyrnaBeach1](https://twitter.com/NewSmyrnaBeach1) on Twitter, [Facebook.com/VisitNewSmyrnaBeach](https://www.facebook.com/VisitNewSmyrnaBeach) or [@visitnewsmyrnabeach](https://www.instagram.com/visitnewsmyrnabeach) on Instagram for the latest news. Download the free New Smyrna Beach Mobile App for iPhone and Android to receive this information on-the-go.

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