

Earn the Leave No Trace Gold Standard Hospitality Seal and Show Guests You Care!





Sustainable travel is more important now than ever, and as a short-term rental host in the New Smyrna Beach Area, you have the opportunity to make a real difference. See if your rental meets the sustainability requirements to receive the Leave No Trace Gold Standard Hospitality Seal of Approval, a mark of excellence that sets you apart.

Properties that earn this designation can proudly display the official Leave No Trace Gold Standard logo on their booking pages, get listed on the Leave No Trace website, and demonstrate their commitment to protecting outdoor spaces and educating visitors about responsible tourism.



Guests are actively seeking eco-conscious accommodations, and this seal of approval shows that your specific rental is leading the way; as many travelers choose to stay in a short-term rental during their trip to the New Smyrna Beach Area. As a lodging and experience provider, you're in a unique place to educate visitors on how to protect the New Smyrna Beach Area while they're on your property.

Follow these steps to achieve Gold Standard Hospitality designation.

1. Download the [Gold Standard Hospitality Assessment Guide](#) and preview the education criteria you'll need to achieve. 
2. Take the Leave No Trace free [Gold Standard Hospitality Assessment](#) to see if you meet the minimum requirements for the designation. 
3. Upon successful completion of the assessment, if you meet the designation requirements, Leave No Trace staff will send you an application for an official designation.
4. Become a proud Gold Standard Hospitality vendor!

Take the first step today! Download the Gold Standard Hospitality guide, complete the free assessment, and work toward the Gold Standard Hospitality Designation!

